Foremost Means More with Marine Choice.<sup>™</sup> The Foremost® Marine Choice program means more choices for more people. Under this new program, almost every risk will have options! With Marine Choice you'll be able to offer a price and package for almost any customer's situation. The program was created with boating enthusiasts in mind and covers most makes, models and ages of watercraft including:

- Boats up to 50 feet in length
- Boats up to \$500,000 in value
- Boats with a maximum speed up to 120 mph
- Specialized packages for Personal Watercraft, Pontoons, Classic and Performance boats

## What floats your boat?

Here's an overview of what you'll be able to offer with Foremost Marine Choice.

## Marine Choice

- Marine Choice Saver Package Perfect for the price-conscious shopper who wants basic coverage at an affordable cost. This is available for most watercraft types unless they would otherwise fit in one of the other packages listed below.
- Marine Choice Plus Package The flagship package of the Marine Choice program. Agreed Loss Settlement, Diminishing Deductible, Hurricane Haul Out and Depreciation Waiver are just a few of the items that will make the Plus Package a popular choice.

• Marine Choice Elite Package - Designed for

those who want the most coverage to protect

their boating lifestyle. We have taken the Plus

Package and added Boat Lift and Hoist coverage,

Pet coverage, Trip Interruption, deeper

Personal Watercraft Package – PWCs of all

values will benefit from this package that

also has several optional coverages to make

Depreciation Waiver and more!

sure everything is covered.

- FOREMOST ForemostAgent.com
- Foremost Means More.<sup>™</sup>

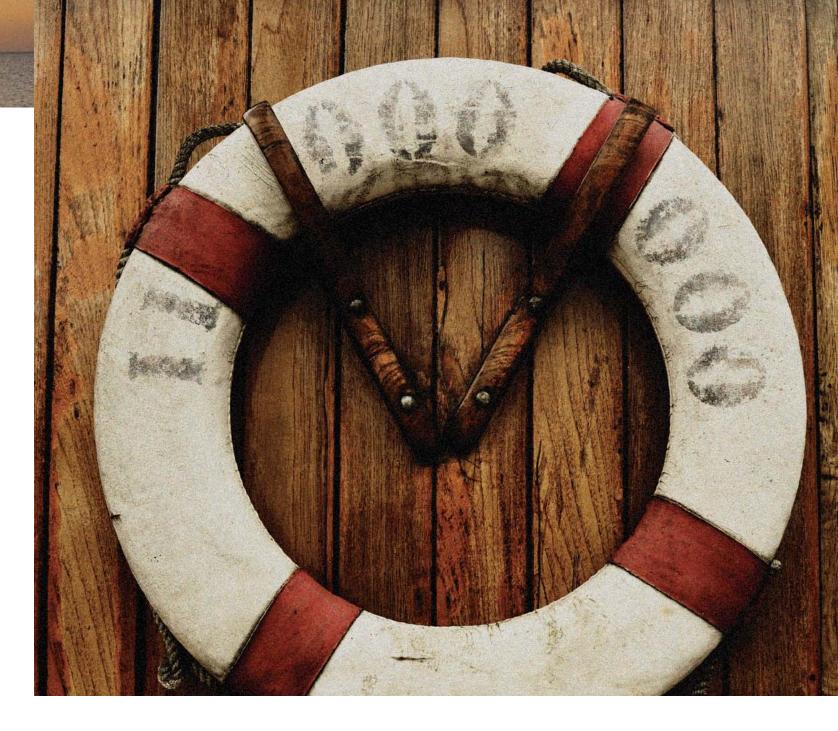
- **Pontoon Package** Created to offer a low-cost option for pontoon owners who want an Actual Cash Value loss settlement provision.
- Pontoon Elite Package The choice for those who want to make sure they have the best for their pontoon including Extended Replacement Cost coverage.
- Classic Package For older boats that simply need minimal coverage at a great price.
- Classic Elite Package Has the proud, vintage boat owner in mind. Anyone with a 26 year old or older historic, collector or antique boat will appreciate this offering.
- Performance Package The selection for boats that were built to go fast, yet don't want the extra coverages afforded in the Performance Elite package.
- **Performance Elite Package** Created with newer, performance vessels in mind. Coverage for boat lifts and hoists as well as an extended Depreciation Waiver for certain mechanical parts is included.
- Liability Only will still be available as well.

## More for you.

The Foremost Insurance Group is focused on You! We will work hard for you every step of the way. We offer a robust portfolio of products from personal lines to business insurance, underwriting support and superior claim service. Let us put our financial strength, commitment and experience behind you—so your agency can focus on what matters, Growing Your Business!

Foremost Means More. ForemostAgent.com

Product, coverage and discount availability vary by area.



There are 11,000,000 registered boats in the U.S. and now Foremost has an insurance solution for almost all of them. Our new Marine Choice™ program offers options from the low-cost Saver package to the bells-and-whistles-filled Elite package. You can offer your nautical loving customers a unique insurance package for whatever floats their boat. From Pontoons, PWC, fishing boats, runabouts, sailboats and much more, we're setting independent agents up for success.

Go to ForemostAgent.com and find out how Foremost Means More for you.

## Foremost Means More<sup>™</sup>





LTY HOMEOWNERS, VACANT PROPERTY, SEASONAL PROPERTY, LANDLORD AND RENTAL PROPERTY, FLOOD AND COMMERCIAL.

LLC, 5600 Beech Tree Lane, Caledonia, MI 49316. 9010271 4/14