



10. EXCEPTIONAL SALES STAFF
Your success means everything to us. Our Marketing Representatives are ready to help you grow your business, retain more customers and deliver A Better Insurance Experience®.



1. EXPAND YOUR CUSTOMER BASE
Get connected with a wide range of new customers, like mobile home, motorcycle, boat, RV and rental property owners to name a few!



2. HIGHER RETENTION RATES
Retention is higher if more products are insured in a household. With our Specialty products, we provide lots of opportunities for cross-selling and multi-policy customers.



3. FINANCIAL STABILITY
Foremost Agents sell through one of the most financially stable insurance companies. That's why our A.M. Best Financial Strength rating is an A!¹



4. BRAND RECOGNITION
Foremost is a widely recognized brand for many products. For example, Foremost insures more mobile homes in the U.S. than any other carrier.²



5. SPECIALIZED VALUE
Our policies are crafted with each customer in mind. We provide important coverages, broad eligibility, money-saving discounts and great features that other carriers may not offer.



6. EXCELLENT CLAIMS SERVICE
Foremost is ready to assist your customers 24/7 with an award-winning claims staff and catastrophe response team.³



9. PROFIT-SHARING PROGRAM
Foremost has an outstanding profit-sharing program available for qualifying Agents. It's one of the most lucrative in the industry and has low thresholds for participation and payout.



8. DIGITAL MARKETING SUPPORT
Not everyone knows what to do when it comes to digitally marketing their agency. Our award-winning Social Media Suitcase® was specifically designed to assist our agents in this area with easy-to-use resources.⁴



7. FOREMOST EDUCATION®
We have learning tools like Foremost Education, which offers the Producer Academy, Continuing Education courses and Specialist Designations.



10 Reasons Why You Should Be a Foremost Agent

If you're not a Foremost® Agent yet, what are you waiting for? We're dedicated to the Independent Agent channel and offer industry-leading products and resources. Look no further than Foremost to continue your agency's success!

¹<https://bit.ly/2YulSHz>
²2018 Foremost Home Insurance Market Facts
³<https://bit.ly/3a7JZ53>
⁴Insurance Marketing & communications Association Winner 9020192 01/21

Ready to become a Foremost Agent? Visit ForemostAgent.com/Get-Appointed

